

# PRIVACY POLICY

This privacy policy sets out how FEEBEATERS CANADA INC uses and protects any information provided to FEEBEATERS CANADA INC when using this website. FEEBEATERS CANADA INC is committed to ensuring that your privacy is protected. In the event that we ask you to provide certain information by which you can be identified when using this website; you can be assured that it will only be used in accordance with this privacy statement.

FEEBEATERS CANADA INC may change this policy by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from October 1<sup>st</sup> 2019.

We may collect the following information:

## Name and job title

1. Contact information including Business Name, email address and telephone number.
2. Demographic information such as postal code, preferences and interests
3. Other information relevant to customer surveys and/or offers or other Government requirements

## What we do with the information we gather

We require this information to establish you as a Member of the FeeBeaters.ca Program so you can obtain the incentives offered by Processors and to be able to understand your needs and provide you with services; in particular for the following reasons:

## Provision to Merchants registered on the site

1. To provide Processors you select with your contact information
2. To enable Processors to supply you with goods and services which you have found of interest in the selection process
3. To enable the connection between your Business and the Processor to be established in accordance with the selection process and request for services

## Internal record keeping

1. We may use the information to improve Processor availability, products and services.
2. We may periodically send informational Items as they Relate to Acceptance of Payment Cards as well as promotional emails about new products, special offers or other information which we think you may find interesting; via the email address you have provided.
3. From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, text message, fax or mail. We may use the information to customize the website according to your interests.

## Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have installed suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets us know when you visit a particular site. Cookies allow web Applications to respond to you as an individual. The web Application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs.

We only use this information for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be held responsible for the protection and privacy of any information which you provide while visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement Applicable to the other website in question.

## Controlling your personal information

You may choose to restrict the collection or use of your information in the following ways: if you have previously agreed to allow us to use your information for direct marketing purposes, you may change your mind at any time by writing to us. We will never accept phone call requests due to the inability to verify a caller.

We will not sell, distribute or lease your personal information to third parties unless we have your permission, or are required by law to do so. We may use your personal information to send promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen. You may request details of information which we retain under Applicable legislation; a small fee will be payable, currently \$25.00. If you would like a copy of the information held, please contact us. If you believe that any information we are keeping is incorrect or incomplete, please email us as soon as possible, at [contact@FeeBeaters.ca](mailto:contact@FeeBeaters.ca). We will promptly correct any information found to be incorrect.